Marketing Operations Management

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RAMPUP specializes in the development of Cloud-based software solutions that automate the ad-hoc processes associated with marketing and developing high technology products.

We use the latest in collaborative technologies to help you assemble a global team of experts, define processes and key metrics, then manage with a cost-effective, yet robust solution.

Our first solution, Global Marketing Manager , allows you to manage a distributed team of marketing professionals to define a program plan and to manage the many "micro projects" that must be successfully delivered to achieve your marketing objectives.

Our second solution, Global Product Manager coordinates the efforts a distributed software development team to write and clarify requirements, plan all go-to-market activities, and to publish and link documentation and other knowledge transfer materials.